

Postgraduate Diploma Program | Postgraduate Diploma

## Information Arts and Information Design Practices

PGDP BRIDGE



**FOR FURTHER INFORMATION**

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### INFORMATION ARTS AND INFORMATION DESIGN PRACTICES PGDP BRIDGE

Today art and design leadership is critical around the world to create action around issues that are social, cultural, political and environmental. From poverty, inequality, gender issues to climate change, artists and designers hold a powerful tool, their ability to tell stories through varied media to change the course of life around them, to create meaningful action, to enable change, to empower people, to be the voice for those who have none.

The Information Arts and Information Design Practices (IAIDP) program looks at information in all its varied forms. It looks at the processes by which information is gathered and gleaned and it pays great attention to understanding who this information is intended for. It lays great emphasis on developing, through a design or artistic process, the appropriate media for the dissemination and delivery of this information.

#### BRIDGE

The Postgraduate Diploma Programs (PGDP) are designed with the overarching theme of Engage and Experience through which each student, an aspiring practitioner, embarks on a journey that is creative and well supported. All PGDP programs have three driving lenses – Connect, Extend and Enrich. The PGDP Bridge Program is designed for aspiring practitioners to 'connect' undergraduate education to the postgraduate programs they aspire to through the program.

PGDP-Bridge links art and design passions to careers and profession in the creative and cultural industries; it makes the master's program in Art and Design accessible to an aspiring practitioner even with three years of undergraduate education from a totally unrelated discipline. PGDP-Bridge provides industry and environment exposure, real world project briefs and studio learning that enables aspiring practitioners to make creative transitions and adapt to rapid changing scenarios of work and practice.

CURRICULAR COMPONENTS	SEMESTER
Studio, Workshop	1, 2
Seminar	1, 2
Project, Practicum	1, 2
Independent Study	1, 2
Culminating Performances of Understanding	1, 2
Industry / Environmental Exposure	2
Portfolio	1, 2
Conference (Poster Presentation)	2

### ELIGIBILITY

Published on the admissions page of the Srishti Manipal website.

### MEDIUM OF INSTRUCTION

English (All our transactions and transcripts will be in English)

### DURATION

2 semesters/1 year (Must be completed within 2 years from the start of the course of study)

### DESCRIPTION OF CURRICULUM COMPONENTS

**STUDIOS** encourage active, contextual learning where students develop core disciplinary skills and knowledge. Studios facilitate collaborative and creative design solutions to complex, open-ended problems. Disciplinary studios are learning spaces where students develop core disciplinary capabilities, while navigating a trans-disciplinary environment.

**WORKSHOPS** provide intense learning experiences in making and doing, across the different disciplines.

**SEMINARS** are spaces for investigating a particular idea, topic, praxis, etc. by discussion and/or dialogue, and may also involve critiques, pin-ups, presentations, etc. of either works-in-progress or completed works for feedback.

**PORTFOLIO** involves the development of a reflective and curated body of work, which represents professional practice over a time period that is cumulative from semester to semester and is evidence of practice, research and inquiry.

**PROJECTS** facilitate collaborative and creative design solutions to complex, open-ended problems in specific contexts. They provide intense learning experiences in making and doing.

#### INDUSTRY / ENVIRONMENTAL EXPOSURE

Industry and Environment Exposure is engagement with real world issues/contexts as a critical form of art and design learning. Opportunities for industrial, socio-cultural and ecological field visits, master classes and mentor labs provide ways to develop and expand personal and professional abilities.

**PRACTICUMS** are designed to provide students with practical work experience. Practicums can also open many opportunities to network and make important contacts within the industry or expertise in the field.

**FIELD WORK/PRACTICE** involves experiential, embodied engagements including those in the workplace. Practice includes self-study and reflective documentation (for example, journaling and maintaining reflective blogs).

The Postgraduate Diploma Program is designed to provide a foundation for the Masters Programs through engagements with art and design practices. This is done through some units that provide an overview of art and design and others which introduce the aspiring practitioner to discipline specific thinking and making skills. Learning units are offered through studios, workshops, seminars and projects.

### CURRICULUM COMPONENTS

(This list may be amended and is listed here as indicative of the program of study)

#### SEMESTER 1 – ODD

##### THE LEARNING HUB

(Disciplinary Studies)

##### Studio

SMDII509	Unpacking Self
SMDII517	Challenging Media/Advertising
SMDII501	Intuition and Expression
SMDII507	Visual Tools

##### Seminar (Theory & Understanding)

SMDII551	History & Movements in Art & Design
SMDII533	Critical Studies in Art and Design

##### Knowledge Enhancement (Ability or Skills) Workshop

SMDII543	Making Hands
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##### INDEPENDENT STUDY

##### PRACTICUM

##### PORTFOLIO

#### SEMESTER 2 – EVEN

##### INDUSTRY / ENVIRONMENTAL EXPOSURE

Open Elective

##### THE LEARNING HUB

(Disciplinary Studies)

##### Studio

SMDII512	Stories in Print
SMDII518	Art and Design Research Methods
SMDII508	Collective Stories
SMDII510	Bodies and Information

##### Seminar (Theory and Understanding)

SMDII540	Digital Cultures and Identity
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##### Knowledge Enhancement (Ability or Skills)

SMDII546	SEC: Art and Design Elements / Principles 2
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##### Workshops

SMDII532	Meaning and Sensemaking
SMDII538	Art and Design Sprint 2

##### PROJECT

##### INDEPENDENT STUDY

##### PRACTICUM

##### PORTFOLIO

##### CONFERENCE (Poster Presentation)



### UPON SUCCESSFUL COMPLETION OF THIS COURSE GRADUATES WILL HAVE DEVELOPED THE FOLLOWING CAPABILITIES:

- » To inform and communicate through narrative
- » To interact and work with communities, contexts and limitations and sensitively negotiate boundaries
- » To transact meaning with audiences and build context-sensitive practices
- » To perceive gestalts, navigate complexity and negotiate intelligences through transdisciplinary engagement.

#### For more information:

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