

Postgraduate Diploma Program | Postgraduate Diploma

Industrial Arts and Design Practices

PGDP BRIDGE



FOR FURTHER INFORMATION

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INDUSTRIAL ARTS AND DESIGN PRACTICES PGDP BRIDGE

What is design? What is the role of the designer in a post pandemic world?

Design has already moved beyond the styling of a product for the market, it is about creating value and positive impact, designing products that last, and include not only users, but makers, the environment and all the other stakeholders in the system.

The last year of the pandemic has forced us to question the way we live and consume and this has impacted the field of design in a fundamental way. This pause has allowed us to refocus and rethink how we design products and systems. Design has become more inclusive of the non-human world, it considers climate change more seriously, and wellness & wellbeing have become more important than ever. This includes the impact that humans are having on the Earth and environment.

BRIDGE

The Postgraduate Diploma Programs (PGDP) are designed with the overarching theme of Engage and Experience through which each student, an aspiring practitioner, embarks on a journey that is creative and well supported. All PGDP programs have three driving lenses – Connect, Extend and Enrich. The PGDP Bridge Program is designed for aspiring practitioners to 'connect' undergraduate education to the postgraduate programs they aspire to through the program.

PGDP-Bridge links art and design passions to careers and profession in the creative and cultural industries; it makes the master's program in Art and Design accessible to an aspiring practitioner even with three years of undergraduate education from a totally unrelated discipline. PGDP-Bridge provides industry and environment exposure, real world project briefs and studio learning that enables aspiring practitioners to make creative transitions and adapt to rapid changing scenarios of work and practice.

CURRICULAR COMPONENTS	SEMESTER
Studio, Workshop	1, 2
Seminar	1, 2
Project, Practicum	1, 2
Independent Study	1, 2
Culminating Performances of Understanding	1, 2
Industry / Environmental Exposure	2
Portfolio	1, 2
Conference (Poster Presentation)	2

ELIGIBILITY

Published on the admissions page of the Srishti Manipal website.

MEDIUM OF INSTRUCTION

English (All our transactions and transcripts will be in English)

DURATION

2 semesters/1 year (Must be completed within 2 years from the start of the course of study)

DESCRIPTION OF CURRICULUM COMPONENTS

STUDIOS encourage active, contextual learning where students develop core disciplinary skills and knowledge. Studios facilitate collaborative and creative design solutions to complex, open-ended problems. Disciplinary studios are learning spaces where students develop core disciplinary capabilities, while navigating a trans-disciplinary environment.

WORKSHOPS provide intense learning experiences in making and doing, across the different disciplines.

SEMINARS are spaces for investigating a particular idea, topic, praxis, etc. by discussion and/or dialogue, and may also involve critiques, pin-ups, presentations, etc. of either works-in-progress or completed works for feedback.

PORTFOLIO involves the development of a reflective and curated body of work, which represents professional practice over a time period that is cumulative from semester to semester and is evidence of practice, research and inquiry.

PROJECTS facilitate collaborative and creative design solutions to complex, open-ended problems in specific contexts. They provide intense learning experiences in making and doing.

INDUSTRY / ENVIRONMENTAL EXPOSURE Industry and Environment Exposure is engagement with real world issues/contexts as a critical form of art and design learning. Opportunities for industrial, socio-cultural and ecological field visits, master classes and mentor labs provide ways to develop and expand personal and professional abilities.

PRACTICUMS are designed to provide students with practical work experience. Practicums can also open many opportunities to network and make important contacts within the industry or expertise in the field.

FIELD WORK/PRACTICE involves experiential, embodied engagements including those in the workplace. Practice includes self-study and reflective documentation (for example, journaling and maintaining reflective blogs).

The Postgraduate Diploma Program is designed to provide a foundation for the Masters Programs through engagements with art and design practices. This is done through some units that provide an overview of art and design and others which introduce the aspiring practitioner to discipline specific thinking and making skills. Learning units are offered through studios, workshops, seminars and projects.

CURRICULUM COMPONENTS

(This list may be amended and is listed here as indicative of the program of study)

SEMESTER 1 – ODD

THE LEARNING HUB

(Disciplinary Studies)

Studio

SMDIA517	Creative Visualization and Translation
SMDIA519	Position and Practice
SMDIA501	Intuition and Expression

Seminar (Theory & Understanding)

SMDIA521	Uncovering Layers
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Knowledge Enhancement (Ability or Skills) Workshop

SMDIA525	The Maker's Space 1
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INDEPENDENT STUDY

PRACTICUM

PORTFOLIO

SEMESTER 2 – EVEN

INDUSTRY / ENVIRONMENTAL EXPOSURE

Open Elective

THE LEARNING HUB

(Disciplinary Studies)

Studio

SMDIA510	Eye for Detail
SMDIA512	Mapping Complexities and Intangibles
SMDIA504	Material Stories

Seminar (Theory and Understanding)

SMDIA518	Creative Transitions
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Knowledge Enhancement (Ability or Skills) Workshops

SMDIA520	The Maker's Space 2
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PROJECT

INDEPENDENT STUDY

PRACTICUM

PORTFOLIO

CONFERENCE

(Poster Presentation)

UPON SUCCESSFUL COMPLETION OF THIS COURSE GRADUATES WILL HAVE DEVELOPED THE FOLLOWING CAPABILITIES:

- » To envision – an idea, a project, a future, a system, a practice, an industry
- » To be industrious – to engage and persist, to analyze and synthesize, to translate and refine, to be proficient
- » To be curious – to explore and stretch, to challenge convention, to push boundaries
- » To be empathic – to people, to the ecology, to practices, to material
- » To be a conscious practitioner – to understand worldviews, develop alertness, to lead and manage with the ability to understand systems

For more information:

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